



CALLING ALL ARTISTS!

Bow WOW Art Dogs is a community event coordinated by ArtFul, The Ridgefield Guild of Artists, and ROAR that will commission artists to create unique designs on dog statues to be displayed in downtown Ridgefield. The statue forms include standing Great Danes, sitting Labradors, and sitting puppies. All statues are currently coated in a factory applied primer and await your creative vision to transform them into an original and vibrant work of art. Completed Art Dogs will be displayed at an approved location. All completed dog statues will be included in the Bow WOW Art Dogs events including the Art Dog Parade and, according to the sponsorship levels, the Art Dogs will be auctioned off at the Leader of the Pack Auction Event in the fall of 2021.

Artist Application:

Follow all instructions on the Artist Request for Proposal and Application Form. Be sure to include the signed application form, templates showing your original design(s), artist statement, and resume. Submit all documents to submissions@artful-gives.org

You may submit more than one design; however, the planning committee reserves the right to select only one design per artist. Designs chosen for inclusion in Bow WOW Art Dogs artist directory will not go into production until a sponsor has been secured for that design.

Project Rules:

Bow WOW Art Dogs is a public art project coordinated by *ArtFul* Visual Arts Initiative to bring together Ridgefield's love of art and dogs. We encourage designs of an original, vibrant, humorous, and uplifting nature including designs representing and honoring our beneficiary organizations ROAR Animal Rescue, The Ridgefield Guild of Artists, and The Aldrich Contemporary Art Museum. The use of corporate logos is discouraged; if used, the sponsor must have the express right to use the logo and it must be limited to a surface area of no larger than 4 x 4 inches. Please keep in mind that many of the painted dogs will be made available for auction to the general public at the end of the project and will serve as a representation of you as a sponsor and an artist. Bow WOW Sponsors and artists will be acknowledged on signage at the base of the sculpture.

Designs must be appropriate for public display. Designs that are religious, political, violent or sexual in nature will not be accepted. The Bow WOW Art Dogs planning committee evaluates all designs and retains the right to accept or reject any design.

All designs must be received by ArtFul Visual Arts Initiative by 3:00pm on October 15, 2020.

The Bow WOW Art Dogs Planning Committee will approve design submissions. Design selection by Bow WOW Art Dogs Planning Committee does not guarantee a sponsor. All selected artists and designs will be compiled into an exclusive artist directory for sponsors to review.

Once selected by a sponsor, the artist and sponsor may elect to personalize a design according to sponsor's needs. If any changes are made to the approved design a copy of the final design must be submitted to Bow WOW Art Dogs Planning Committee. If no changes are to be made from the original design, then a final design is not needed. Bow WOW Art Dogs Planning Committee reserve the right to prevent the display of a statue if the final design was not approved.

As a selected Bow WOW Art Dogs artist you will receive a flat artist fee of \$500.00 for a completed Great Dane dog statue and \$300.00 for a completed sitting lab or sitting puppy dog statue. Any modifications or changes to an approved proposed design must be reviewed and approved by the sponsor. As the selected artist it is your responsibility to work directly with the sponsor for payment of any fees in addition to the flat artist fee prior to any changes and modifications.

Artists may alter the basic form of the fiberglass statue but cannot compromise its structural integrity. The contact points by which the dogs are attached to their bases cannot be altered or obstructed.

Artists may paint, sculpt, transform, and adorn the dogs. Proposed additions to the fiberglass form must be made clear at the time of original submission. Any objects attached to the dogs must be weather-resistant and must be affixed so that they cannot be easily removed.

Artists must develop designs that can withstand the elements and the public as the Art Dogs will be placed in outdoor areas accessible to the public for several weeks. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and human traffic.

A final protective clear coat must be added to the dogs prior to their public placement. Upon selection, information will be provided to the artist to help them complete this step.

Production of Dogs:

Artists are responsible for producing their dogs in their own studios or homes. Artists are responsible for transporting their dog statue to and from their workspace. **Bow WOW Art Dogs** will notify the artists should public production space becomes available.

Specific dimensions for each of the dog forms:

Great Dane: 48" high x 54" long x 13" wide

Sitting Lab: 25" high x 28" long x 12" wide

Sitting Puppy: 20" high x 25" long x 12" wide

The manufacturer primes the surface of each dog; therefore, unless you have altered the form or exterior, you will not need to reapply a primer. In addition to surface decoration, items may be attached to the dog. Further guidelines will be provided to artists as needed.

To complete the artwork, each dog must be finished with an automobile grade clear coat to ensure durability. This exterior sealer must be non- reactive, non-toxic, UV-resistant, and waterproof. Dogs which are returned unsealed or which are incorrectly sealed may not be exhibited.

Before a finished dog is placed on exhibit, the dog must be inspected by a representative of the Bow WOW Art Dogs Planning Committee. A flat artist fee of \$500.00 for a Great Dane dog statue and \$300.00 for a sitting lab or a sitting puppy will be released to the artist if it is determined that the artist has completed the statue in substantial conformity with the approved design.

Artists will not be responsible for the installation or removal of the dogs, as the Bow WOW Art Dogs Planning Committee will manage this process. Artists should, however, be available for any possible touch-up work that may be required once the exhibit is underway and before the dogs go to auction. If the artist is not available for necessary touch-ups, Bow WOW Art Dogs may ask another artist to perform the work (refer to copyright assignment agreement).

Projected Artist Timeline:

Application submission due date: Thursday, October 15, 2020

Planning Committee review: Thursday, October 15 – Friday, October 30, 2020

Artist notification of approved design: Monday, November 2, 2020

Dog statues available: January 2021 – February 2021

Deadline for return of completed dogs: April 2021

Eligibility:

Bow WOW Art Dogs is open to artists of all ages and experience levels.

Contact:

For more information, please call Dee Dee Colabella at (203)-273-7455 or email info@artful-gives.org

Please mail the artist application & designs to: submissions@artful-gives.org

You may drop off paperwork to an *ArtFul* representative at RPAC Gallery located at 410 Main Street, Ridgefield, CT.

Application Checklist

- Electronic file of written artist statement and description of proposed dog design
- Electronic file of proposed design executed on provided dog outline
- Electronic file of one-page artist resume
- **Original** and 3 copies of the signed Copyright Assignment
- **Original** and 3 copies of the signed Application Form
- **Signed** Artist Request for Proposal and Application Form
- Electronic files of previous work or link to online portfolio/Instagram page (optional)

