



Sponsorship Opportunities

Title Sponsor - \$10,000

- Company name and logo featured as the presenting *title sponsor* on all Bow WOW Art Dogs marketing materials and website;
- *Key recognition* in all media announcements of Bow WOW Art Dogs
- *One unpainted Great Dane* dog statue and *one unpainted dog statue of your choice* to be decorated by an artist from our exclusive artist directory or an artist of your choice for inclusion in the “Leader of the Pack” reception and auction
- *And one decorated extra-small* dog statue to be included in the Scavenger Hunt which will be yours to keep
- Signage to display in your place of business including your logo listed as a “Title Sponsor”
- *Key recognition* on the Bow WOW Art Dogs “Leader of the Pack” reception sponsor board and event tickets
- *First choice* of a sponsorship table at the Bow WOW Art Dogs “Leader of the Pack” reception and auction
- Speaking opportunity to kick-off the LIVE Auction
- *Full page ad* in the Bow WOW Art Dogs “Leader of the Pack” reception program
- *Twelve VID* (Very Important Dog) tickets to the Bow WOW Art Dogs “Leader of the Pack” reception and auction to take place in the Fall of 2021.

Champion - \$5,000

- Company name and logo featured on all Bow WOW Art Dogs marketing materials and website
- Recognition in all media announcements of Bow WOW Art Dogs
- *One unpainted Great Dane* dog statue to be decorated by an artist from our exclusive artist directory or an artist of your choice for inclusion in the “Leader of the Pack” reception and auction
- *And one decorated extra-small* dog statue to be included in the Scavenger Hunt which will be yours to keep
- Signage to display in your place of business including your logo listed as a “Champion Sponsor”
- Recognition on the Bow WOW Art Dogs “Leader of the Pack” reception sponsor board
- *Preferred choice* of a sponsorship table at the Bow WOW Art Dogs “Leader of the Pack” reception and auction
- *Full page ad* in the Bow WOW Art Dogs “Leader of the Pack” reception program
- *Ten VID* (Very Important Dog) tickets to the Bow WOW Art Dog “Leader of the Pack” reception and auction to take place in the Fall of 2021.



Best in Show - \$2,500

- Company logo featured on all Bow WOW Art Dogs marketing materials and website
- Recognition in all media announcements of Bow WOW Art Dogs
- One unpainted dog statue of your choice to be decorated by an artist from our exclusive artist directory or an artist of your choice for inclusion in the “Leader of the Pack” reception and auction
- And one decorated extra-small dog statue to be included in the Scavenger Hunt which will be yours to keep
- Signage to display in your place of business
- Recognition on the Bow WOW Art Dogs “Leader of the Pack” reception sponsor board
- Recognition in the Bow WOW Art Dogs “Leader of the Pack” reception program
- Eight VID (Very Important Dog) tickets to the Bow WOW Art Dogs “Leader of The Pack” reception and auction to take place in the Fall of 2021.

Puppy Kisses \$1,500

- Company name listed on all Bow WOW Art Dogs marketing materials and website
- Recognition in all media announcements of Bow WOW Art Dogs
- One unpainted sitting puppy dog statue to be decorated by an artist from our exclusive artist directory or an artist of your choice for inclusion in the “Leader of the Pack” reception and auction
- Signage to display in your place of business
- Recognition on the Bow WOW Art Dogs “Leader of the Pack” reception sponsor board
- Recognition in the Bow WOW Art Dogs “Leader of the Pack” reception program
- Four VID (Very important Dog) tickets to the Bow WOW Art Dogs “Leader of The Pack” reception and auction to take place in the Fall of 2021.

Little Cuddles - \$300

- One unpainted extra-small dog statue to be decorated by you, to be included in the Bow WOW Art Dog scavenger hunt, and yours to keep.



Sponsorship Agreement

Sponsor/Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Title Sponsor \$10,000

I understand that I am sponsoring one (1) Great Dane dog statue and one (1) additional dog statue of my choice to be decorated by an artist of my choice. Completed statues will be displayed at an approved location for the "Bow WOW Art Dogs Parade" as well as included in the "Bow WOW Art Dogs Scavenger Hunt". I understand I am entitled to retain possession of (1) one decorated extra-small dog statue after the Bow WOW Art Dogs events. The other 2 (two) completed dog statues will be in the auction at the Bow WOW Art Dogs reception and auction to take place in the Fall of 2021 to benefit ROAR, The Aldrich Museum of Contemporary Art, and other not-for-profit organizations, collectively.

Champion \$5,000

I understand that I am sponsoring one (1) Great Dane dog statue to be decorated by an artist of my choice. The completed statue will be displayed at an approved location for the "Bow WOW Art Dogs Parade" as well as included in the "Bow WOW Art Dogs Scavenger Hunt". I understand I am entitled to retain possession of (1) one decorated extra-small dog statue after the Bow WOW Art Dogs events. The other completed dog statue will be in the auction at the Bow WOW Art Dog reception and auction to take place in the Fall of 2021 to benefit ROAR, The Aldrich Museum of Contemporary Art, and other not-for-profit organizations, collectively.



Best in Show \$2,500

I understand that I am sponsoring one (1) dog statue of my choice to be decorated by an artist of my choice. The completed statue will be displayed at an approved location for the "Bow WOW Art Dogs Parade" as well as included in the "Bow WOW Art Dogs Scavenger Hunt". I understand I am entitled to retain possession of one (1) decorated extra-small dog statue after the Bow WOW Art Dog events. The other completed dog statue will be in the auction at the Bow WOW Art Dog reception and auction to take place in the Fall of 2021 to benefit ROAR, The Aldrich Museum of Contemporary Art, and other not-for-profit organizations, collectively.

Puppy Kisses \$1,500

I understand that I am sponsoring one (1) sitting puppy dog statue to be decorated by an artist of my choice. The completed statue will be displayed at an approved location for the "Bow WOW Art Dogs Parade" as well as included in the "Bow WOW Art Dogs Scavenger Hunt". The completed dog statue will be in the auction at the Bow WOW Art Dog reception and auction to take place in the Fall of 2021 to benefit ROAR, The Aldrich Museum of Contemporary Art, and other not-for-profit organizations, collectively.

Little Cuddles \$300

I understand that I am entitled to one (1) extra-small dog statue to be decorated by me that will be included in the Bow WOW Art Dogs Map showing the locations of the Bow WOW Art Dogs in Ridgefield, CT.



Sponsorship Acknowledgements

Bow WOW Art Dogs is a community event coordinated by *ArtFul Visual Arts Initiative*, The Ridgefield Guild of Artists, and ROAR that will commission artists to create unique designs on dog statues to be displayed in downtown Ridgefield. Completed Art Dogs will be displayed at an approved location. All completed dog statues will be included in the Bow WOW Art Dogs events including the Art Dog Parade and, according to the sponsorship levels, the Art Dogs will be auctioned off at the Leader of the Pack Auction Event in the fall of 2021.

- I understand I am responsible to select the size of the dog statue for the dog of my choice where applicable
- I understand I am responsible to select an artist from the pre-approved artist directory or submit a custom design for approval
- I understand that customized designs and modifications must be submitted to the Planning Committee for approval
- I would like to locate my finished Dog statue(s) at _____

Subject to approval – guidelines will be provided

Signature: _____ Date: _____

Sponsorship Submission Details:

- Complete an online form or and reserve your Art Dog today
- For more information visit www.artful-gives.org
- All questions regarding Bow Wow Art Dogs can be directed to: submissions@artful-gives.org or call: Dee Dee at (203)-273-7455
- For general information about *ArtFul Visual Arts Initiative* please email: info@artful-gives.org or call 203-894-5609