



# CALLING ALL ARTISTS!

Bow WOW Art Dogs is a community event coordinated by ArtFul, The Ridgefield Guild of Artists, and ROAR that will commission artists to create unique designs on dog statues to be displayed in downtown Ridgefield. The statue forms include standing Great Danes, sitting Labradors, and sitting puppies. All statues are currently coated in a factory applied primer and await your creative vision to transform them into an original and vibrant work of art. Completed Art Dogs will be displayed at an approved location. All completed dog statues will be included in the Bow WOW Art Dogs events including the Art Dog Parade and, according to the sponsorship levels, the Art Dogs will be auctioned off at the Leader of the Pack Auction Event in the fall of 2021.

## Artist Application:

Follow all instructions on the Artist Request for Proposal and Application Form. Be sure to include the signed application form, templates showing your original design(s), artist statement, and resume. Submit all documents to [submissions@artful-gives.org](mailto:submissions@artful-gives.org)

You may submit more than one design; however, the planning committee reserves the right to select only one design per artist. Designs chosen for inclusion in Bow WOW Art Dogs artist directory will not go into production until a sponsor has been secured for that design.

## Project Rules:

Bow WOW Art Dogs is a public art project coordinated by *ArtFul* Visual Arts Initiative to bring together Ridgefield's love of art and dogs. We encourage designs of an original, vibrant, humorous, and uplifting nature including designs representing and honoring our beneficiary organizations ROAR Animal Rescue, The Ridgefield Guild of Artists, and The Aldrich Contemporary Art Museum. The use of corporate logos is discouraged; if used, the sponsor must have the express right to use the logo and it must be limited to a surface area of no larger than 4 x 4 inches. Please keep in mind that many of the painted dogs will be made available for auction to the general public at the end of the project and will serve as a representation of you as a sponsor and an artist. Bow WOW Sponsors and artists will be acknowledged on signage at the base of the sculpture.

Designs must be appropriate for public display. Designs that are religious, political, violent or sexual in nature will not be accepted. The Bow WOW Art Dogs planning committee evaluates all designs and retains the right to accept or reject any design.

All designs must be received by ArtFul Visual Arts Initiative by 3:00pm on Friday, December 18, 2020.

The Bow WOW Art Dogs Planning Committee will approve design submissions. Design selection by Bow WOW Art Dogs Planning Committee does not guarantee a sponsor. All selected artists and designs will be compiled into an exclusive artist directory for sponsors to review.

Once selected by a sponsor, the artist and sponsor may elect to personalize a design according to sponsor's needs. If any changes are made to the approved design a copy of the final design must be submitted to Bow WOW Art Dogs Planning Committee. If no changes are to be made from the original design, then a final design is not needed. Bow WOW Art Dogs Planning Committee reserve the right to prevent the display of a statue if the final design was not approved.

As a selected Bow WOW Art Dogs artist you will receive a flat artist fee of \$500.00 for a completed Great Dane dog statue and \$300.00 for a completed sitting lab or sitting puppy dog statue. Any modifications or changes to an approved proposed design must be reviewed and approved by the sponsor. As the selected artist it is your responsibility to work directly with the sponsor for payment of any fees in addition to the flat artist fee prior to any changes and modifications.

Artists may alter the basic form of the fiberglass statue but cannot compromise its structural integrity. The contact points by which the dogs are attached to their bases cannot be altered or obstructed.

Artists may paint, sculpt, transform, and adorn the dogs. Proposed additions to the fiberglass form must be made clear at the time of original submission. Any objects attached to the dogs must be weather-resistant and must be affixed so that they cannot be easily removed.

Artists must develop designs that can withstand the elements and the public as the Art Dogs will be placed in outdoor areas accessible to the public for several weeks. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and human traffic.

A final protective clear coat must be added to the dogs prior to their public placement. Upon selection, information will be provided to the artist to help them complete this step.

## **Production of Dogs:**

Artists are responsible for producing their dogs in their own studios or homes. Artists are responsible for transporting their dog statue to and from their workspace. **Bow WOW Art Dogs** will notify the artists should public production space becomes available.

### **Specific dimensions for each of the dog forms:**

**Great Dane:** 48" high x 54" long x 13" wide

**Sitting Lab:** 25" high x 28" long x 12" wide

**Sitting Puppy:** 20" high x 25" long x 12" wide

The manufacturer primes the surface of each dog; therefore, unless you have altered the form or exterior, you will not need to reapply a primer. In addition to surface decoration, items may be attached to the dog. Further guidelines will be provided to artists as needed.

To complete the artwork, each dog must be finished with an automobile grade clear coat to ensure durability. This exterior sealer must be non- reactive, non-toxic, UV-resistant, and waterproof. Dogs which are returned unsealed or which are incorrectly sealed may not be exhibited.

Before a finished dog is placed on exhibit, the dog must be inspected by a representative of the Bow WOW Art Dogs Planning Committee. A flat artist fee of \$500.00 for a Great Dane dog statue and \$300.00 for a sitting lab or a sitting puppy will be released to the artist if it is determined that the artist has completed the statue in substantial conformity with the approved design.

Artists will not be responsible for the installation or removal of the dogs, as the Bow WOW Art Dogs Planning Committee will manage this process. Artists should, however, be available for any possible touch-up work that may be required once the exhibit is underway and before the dogs go to auction. If the artist is not available for necessary touch-ups, Bow WOW Art Dogs may ask another artist to perform the work (refer to copyright assignment agreement).

## **Projected Artist Timeline:**

Application submission due date: Friday, December 18, 2020

Artist notification of approved design: Friday, January 8, 2021

Dog statues available: Late January 2021 – February 2021

Deadline for return of completed dogs: TBD - April 2021

## **Eligibility:**

Bow WOW Art Dogs is open to artists of all ages and experience levels.

## **Contact:**

For more information, please email [info@artful-gives.org](mailto:info@artful-gives.org)

Please email the artist application and designs to: [submissions@artful-gives.org](mailto:submissions@artful-gives.org)

You may drop off paperwork to an *ArtFul* representative at RPAC Gallery located at:

410 Main Street  
Ridgefield, CT

## Application Checklist

- Electronic file of written artist statement and description of proposed dog design
- Electronic file of proposed design executed on provided dog outline
- Electronic file of one-page artist resume
- **Original** and 3 copies of the signed Copyright Assignment
- **Original** and 3 copies of the signed Artist Request for Proposal and Application Form
- Electronic files of previous work or link to online portfolio/Instagram page (optional)





# Artist Request for Proposal and Application

## Application Deadline: Friday, December 18, 2020

Artists should bear in mind that the audience will include all ages and designs should be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Additionally, no corporate logos, corporate branding or advertising is allowed. As outlined below, designs will be evaluated by a planning committee to ensure they conform to these guidelines. The planning committee reserves the right to reject any design that, in its sole discretion, does not adhere to these guidelines.

Name: \_\_\_\_\_

Your name for plaque, website, etc.: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone no: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website URL: \_\_\_\_\_

Proposed title for your dog (*limited to 40 characters, including spaces and punctuation*):

\_\_\_\_\_

## Artist Statement

Please attach a brief description of yourself and your dog design

## Dog Outline

Please complete your proposed design on a provided outline. Outlines may be enlarged if desired; however, please do not submit designs larger than 8.5" x 11". The more complete your design, the easier it will be for the planning committee and sponsors to review your submission.

Please note that all application materials become the property of ArtFul Visual Arts Initiative and the Bow WOW Art Dogs Event, and no materials can be returned to the artist. Please retain a copy of your application for your records.

## Assurances and Terms

By signing this Application, I agree to all of the terms of the Request for Proposals, and all such terms are hereby incorporated into this Application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that ArtFul Visual Arts Initiative and the Bow WOW Art Dog Event are not liable for damage or loss of materials submitted.

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# COPYRIGHT ASSIGNMENT

WHEREAS, \_\_\_\_\_ [artist name], an individual having an address of \_\_\_\_\_ (“Artist”) is the author of the design and sketches (collectively referred to as the “Design”) attached to the application submitted to ArtFul Visual Arts Initiative (ArtFul) and **Bow WOW Art Dogs** (BWAD) Planning Committee on the same date as the date of this Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that **ArtFul**, a Connecticut nonprofit organization (501c3 status pending), with an administrative address of 410 Main Street, Ridgefield, CT own the entire right, title and interest in and to the Design;

WHEREAS, Artist understands and acknowledges that, if the Design is approved, he/she shall apply that design to a dog sculpture provided by **Bow WOW Art Dog Event** thereby creating a “Finished Dog.”

WHEREAS, Artist desires to transfer all of his/her right, title and interest in and to the Design, including, but not limited to, all derivative works which are based on the Design to ArtFul and BWAD;

WHEREAS, Artist understands and acknowledges that ArtFul and BWAD shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design if the Finished Dog is approved for exhibition, as described in detail in the Request For Proposals and Application to Bow WOW Art Dogs Event, and that in such case **BWAD** shall pay to Artist an honorarium of \$500.00 for a completed Great Dane and \$300.00 for a completed sitting Labrador or sitting puppy within 30 days of the completion and delivery of their dog.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Artist hereby assigns to ArtFul and BWAD all his/her right, title and interest in and to the Design, and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Dog, together with any and all copyright applications and registrations therefore. Artist acknowledges and agrees that, due to the nature of the public display of the Finished Dog, ArtFul and BWAD shall not be liable for any distortion, mutilation, modification or destruction of the Finished Dog by accident, act of God or person. Artist hereby waives his/her rights under the Visual Artists Rights Act (“VARA”), 17 U.S.C. ‘106A, as against ArtFul and BWAD in the event of such distortion, mutilation, modification or destruction. Artist further acknowledges and agrees that if the Finished Dog is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, ArtFul and BWAD shall have the right to make, or have made, such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA. Artist hereby waives his/her rights under VARA in the event and to the extent ArtFul and BWAD deems such repair necessary. Artist represents to **Bow WOW Art Dogs** that he/she is the sole author of the Designs and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the application, ArtFul and BWAD shall assign [and hereby does assign] back to Artist all its right, titles and interest in and to the Design.

ARTIST Signature (sign below):

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Print Name: \_\_\_\_\_

Dog Title: \_\_\_\_\_

Date: \_\_\_\_\_

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