



CALLING ALL ARTISTS!

KICKS Public Art Event is a community event brought to you by Ridgefield Running Company and coordinated by ArtFul Visual Arts Initiative will commission artists to create unique designs on sneaker statues to be displayed in downtown Ridgefield. The statue forms include a 6ft High Top Sneakers, a 3.5ft High Top Sneakers, and 1.5ft High Top Sneaker. All statues are currently coated in a factory applied primer and await your creative vision to transform them into an original and vibrant work of art. Completed Sneaker Sculptures will be displayed at an approved location. All completed KICKS Sneaker Sculptures will be included in the KICKS Public Art Event and, according to the sponsorship levels, the sneaker sculptures will be auctioned off at the “Just for KICKS Auction” Event in the fall of 2024.

Artist Application:

Follow all instructions on the Artist Request for Proposal and Application Form. Be sure to include the signed application form, templates showing your original design(s), artist statement, and resume. Submit all documents to info@artful-gives.org

You may submit more than one design; however KICKS Public Art Event Planning Committee reserves the right to select only one design per artist. Designs chosen for inclusion in KICKS Public Art Event artist directory will not go into production until a sponsor has been secured for that design.

Project Rules:

KICKS Public Art Event is a public art project brought to you by Ridgefield Running Company and is coordinated by ArtFul Visual Arts Initiative to bring together Ridgefield’s love of art and outdoor/athletic culture. We encourage designs of an original, vibrant, humorous, and uplifting nature. We strongly encourage creative representatives that honor our local artists and our beneficiaries. Designs that are overtly religious, political, violent, or sexual in nature will not be accepted. The use of corporate logos is discouraged; if used, the sponsor must have the express right to use the logo and it must be limited to a surface area of no larger than 4 x 4 inches. (KICKS Public Art Event Sponsors and Artists will be acknowledged on signage at the base of the sculpture). Please keep in mind that many of the KICKS Public Art Event Sneaker Sculptures and Keds will be made available for auction to the public at the end of the project and will serve as a representation of you as a sponsor and the artist. KICKS Public Art Event evaluates all designs and retains the right to accept or reject any designs.

All designs must be received by KICKS Public Art Event Planning Committee by 3:00pm on January 15th, 2024.

KICKS Public Art Event will approve design submissions. Design selection KICKS Public Art Event Planning Committee does not guarantee a sponsor. All selected artists and designs will be compiled into an exclusive artist directory for sponsors to review.

Once selected by a sponsor, the artist and sponsor may elect to personalize a design according to sponsor's needs. If any changes are made to the approved design a copy of the final design must be submitted to KICKS Public Art Event Planning Committee. If no changes are to be made from the original design, then a final design is not needed. KICKS Public Art Event Planning Committee reserves the right to prevent the display of a statue if the final design was not approved.

As a selected KICKS Public Art Event artist you will receive A flat artist fee of \$600.00 for a 6ft High Top Sneaker Sculpture and \$400.00 for a 3.5ft High Top Sneaker Sculpture and \$200.00 for a 1.5ft High Top Sneaker Sculpture. Any modifications or changes to an approved proposed design must be reviewed and approved by the sponsor. As the selected artist it is your responsibility to work directly with the sponsor for payment of any fees in addition to the flat artist fee prior to any changes and modifications.

Artists may alter the basic form of the fiberglass statue but cannot compromise its structural integrity. The contact points by which the Sneaker Sculptures are attached to their bases cannot be altered or obstructed.

Artists may paint, sculpt, transform, and adorn the sculpture. Proposed additions to the fiberglass form must be made clear at the time of original submission. Any objects attached to the sculpture must be weather-resistant and must be affixed so that they cannot be easily removed.

Artists must develop designs that can withstand the elements and the public as the KICKS Sneaker Sculptures will be placed in outdoor areas accessible to the public for several weeks. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and human traffic.

A final protective clear coat must be added to the sculptures prior to their public placement. Upon selection, information will be provided to the artist to help them complete this step.

Production of KICKS Sneaker Sculptures:

Artists are responsible for producing their sculptures in their own studios or homes. Artists are responsible for transporting their sculpture to and from their workspace. KICKS Public Art Event representative will notify the artists should public production space becomes available.

Specific dimensions for each of the Sneaker Sculptures:

6ft High Top Sneaker with 12 inch base – 7ft Tall x 8ft Long x 28in Wide
3.5ft High Top Sneaker with 12in base -
1.5ft High Top Sneaker

The manufacturer primes the surface of each sculpture; therefore, unless you have altered the form or exterior, you will not need to reapply a primer. In addition to surface decoration, items may be attached to the sneaker form. Further guidelines will be provided to artists as needed.

To complete the artwork, each sculpture must be finished with an automobile grade clear coat to ensure durability. This exterior sealer must be non- reactive, non-toxic, UVresistant, and waterproof. Sculptures which are returned unsealed or which are incorrectly sealed may not be exhibited.

Before a finished KICKS Sneaker Sculpture is placed on exhibit, the sculpture must be inspected by a representative of KICKS Public Art Event Planning Committee. A flat artist fee of \$600.00 for a 6ft High Top Sneaker Sculpture and \$400.00 for a 3.5ft High Top Sneaker Sculpture and \$200.00 for a 1.5ft High Top Sneaker Sculpture will be released to the artist if it is determined that the artist has completed the sculpture in substantial conformity with the approved design.

Artists will not be responsible for the installation or removal of the Sneaker sculptures. KICKS Public Art Event will ask that the artist is available for any possible touch-up work that may be required once the exhibit is underway and before the sneaker sculptures go to auction. If the artist is not available for necessary touch-ups, KICKS Public Art Event Planning Committee may ask another artist to perform the work (refer to copyright assignment agreement).

Projected Artist Timeline:

Application submission due date: January 15, 2024

Artist notification of approved design: February 15, 2024

Dog statues available: Mid March – April 15, 2024

Deadline for return of completed dogs: May 1st - June 1st 2024

Eligibility:

KICKS Public Art Event is open to artists of all ages and experience levels.

Contact:

For more information, please email info@artful-gives.org

Please email the artist application and designs to: info@artful-gives.org

You may drop off paperwork to an ArtFul representative at RPAC Gallery located at:

410 Main Street

Ridgefield, CT

Application Checklist

- Electronic file of written artist statement and description of proposed KICKS Sneaker Sculpture design
- Electronic file of proposed design executed on provided sneaker outline
- Electronic file of one-page artist resume
- **Original** and 1 copies of the signed Copyright Assignment
- **Original** and 1 copies of the signed Application Form
- **Signed** Artist Request for Proposal and Application Form
- Electronic files of previous work or link to online portfolio/Instagram page