



Sponsorship Opportunities

Title Sponsor - \$10,000 - Assigned to Ridgefield Running Company

- Company Name in the title of the event
- Speaking opportunity at the KICKS Public Art Event “Just for KICKS Auction”
- Prominent Logo in the Advertisement for the Event in O68 Magazine
- Interview in O68 Magazine, Shout Out Section
- Company name and logo featured on all KICKS Public Art Event marketing materials and website
- Recognition in all media announcements of KICKS Public Art Event
- One 6ft High Top Sneaker Sculpture (unpainted) to be decorated by an artist from our exclusive Artist Directory or an Artist of your choice. And one decorated pair of Keds for the scavenger hunt.
- One additional 3.5ft High Top Sneaker Sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying.
- Signage to display in your place of business including your logo listed as a “Title Sponsor”
- Recognition on the KICKS Public Art Event “Just for KICKS Auction” reception sponsor board
- Full page ad in the KICKS Public Art Event “Just for KICKS Auction” reception program
- Twelve VIP tickets to the KICKS Public Art Event “Just for KICKS Auction”

Marathon Sponsor - \$5,000

- Company name and logo featured on all KICKS Public Art Event marketing materials and website
- Recognition in all media announcements of KICKS Public Art Event
- Logo in the Advertisement for the Event in O68 Magazine
- One 6ft High Top Sneaker Sculpture (unpainted) to be decorated by an artist from our exclusive Artist Directory or an Artist of your choice and one decorated pair of Keds for the scavenger hunt
- One additional 3.5ft High Top Sneaker Sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying
- Signage to display in your place of business including your listing as a “Marathon Sponsor”
- Recognition on the KICKS Public Art Event “Just for KICKS Auction” reception sponsor board
- Full page ad in the KICKS Public Art Event “Just for KICKS Auction” program
- Ten VIP tickets to the KICKS Public Art Event “Just for KICKS Auction”

Sponsorship Opportunities

Fun Run Sponsor - \$2,500

- Company logo featured on all KICKS Public Art Event marketing materials and website
- Recognition in all media announcements of KICKS Public Art Event
- Logo in the Advertisement for the Event in O68 Magazine
- One 3.5ft High Top Sneaker Sculpture (unpainted) to be decorated by an artist from our exclusive Artist Directory or an Artist of your choice and one decorated pair of Keds for the scavenger hunt
- Signage to display in your place of business as a "Fun Run Sponsor"
- Recognition on the KICKS Public Art Event "Just for KICKS Auction" sponsor board
- Recognition in the KICKS Public Art Event "Just for KICKS Auction" program
- Eight VIP tickets to the KICKS Public Art Event "Just for KICKS Auction"

Little Kicks Sponsor - \$1,500

- Company name listed on all the KICKS Public Art Event marketing materials and website
- Recognition in all media announcements of all KICKS Public Art Event
- One 1.5ft High Top Sneaker Sculpture (unpainted) to be decorated by an artist from our exclusive Artist Directory from our exclusive Artist Directory or an Artist of your choice and one decorated pair of Keds for the scavenger hunt
- Signage to display in your place of business
- Recognition on the KICKS Public Art Event "Just for KICKS Auction" sponsor board
- Recognition in the KICKS Public Art Event "Just for KICKS Auction" program
- Six VIP tickets to the KICKS Public Art Event "Just for KICKS Auction"

Sprint Sponsor - \$500

- Company name listed on all the KICKS Public Art Event marketing materials and website
- Recognition in all media announcements of KICKS Public Art Event
- One decorated pair of Keds for the scavenger hunt to be decorated by an artist from our exclusive Artist Directory or the Artist of your choice
- Signage to display in your place of business
- Recognition in the KICKS Public Art Event "Just for KICKS Auction" program
- Two VIP tickets to the KICKS Public Art Event "Just for KICKS Auction"

Sponsor Agreement



Sponsor: _____ Contact Name: _____

Address: _____

Phone Number _____ Email Address: _____

I am pleased to support the KICKS Public Art Event!

Title Sponsor \$10,000

I understand that the KICKS Public Art Event retains the right to one (1) 6ft High Top Sneaker Sculpture (unpainted) and one (1) decorated pair of Keds for display near my business or other approved location for the KICKS Public Art Event. One (1) 3.5ft High Top Sneaker Sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying. All Statues & Keds will be available for the auction during display in town and at the KICKS Public Art Event "Just for KICKS Auction". Sponsor has first right to bid on the statues.

Marathon Sponsor \$5,000

I understand that the KICKS Public Art Event retains the right to one (1) 6ft High Top Sneaker Sculpture (unpainted) and one (1) decorated pair of Keds for display near my business or other approved location for the KICKS Public Art Event. One (1) 3.5ft High Top Sneaker Sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying. All Statues & Keds will be available for the auction during display in town and at the KICKS Public Art Event "Just for KICKS Auction".

Fun Run \$2,500

I understand that the KICKS Public Art Event retains the right to one (1) 3.5ft High Top Sneaker Sculpture (unpainted) and one (1) decorated pair of Keds for display near my business or other approved location for the KICKS Public Art Event. All Statues & Keds will be available for the auction during display in town and at the KICKS Public Art Event "Just for KICKS Auction".

Little Kicks \$1,500

I understand that the KICKS Public Art Event retains the right to one (1) 1.5ft High Top Sneaker Sculpture (unpainted) and one (1) decorated pair of Keds for display near my business or other approved location for the KICKS Public Art Event. All Statues & Keds will be available for the auction during display in town and at the KICKS Public Art Event "Just for KICKS Auction".

Sprint \$500

I understand that the KICKS Public Art Event retains the right to one (1) decorated pair of Keds for display near my business or other approved location for the KICKS Public Art Event. All Statues & Keds will be available for the auction during display in town and at the KICKS Public Art Event "Just for KICKS Auction".

Sponsor Agreement

I understand that I will be featured in the KICKS Public Art Event Map showing the locations of the KICKS Public Art Event Sneaker Sculptures in Ridgefield.

KICKS Public Art Event is a public art project coordinated by ArtFul Visual Arts Initiative to bring together Ridgefield's love of art and outdoor/athletic culture. We encourage designs of an original, vibrant, humorous, and uplifting nature. We strongly encourage creative representatives that honor our local artists and our beneficiaries. Designs that are overtly religious, political, violent, or sexual in nature will not be accepted. The use of corporate logos is discouraged; if used, the sponsor must have the express right to use the logo and it must be limited to a surface area of no larger than 4 x 4 inches. (KICKS Public Art Event Sponsors and Artists will be acknowledged on signage at the base of the sculpture). Please keep in mind that many of the KICKS Public Art Event Sculptures or Keds will be made available for auction to the general public at the end of the project and will serve as a representation of you as a sponsor and the artist. KICKS Public Art Event committee evaluates all designs and retains the right to accept or reject any designs.

- I understand that I will need to submit my design for approval _____ initials

Preferred Location of my completed Sneaker Sculpture

Subject to approval

Signature: _____ Date: _____

Sponsorship Submission Details:

- Complete form and reserve your Sneaker Sculpture
- www.artful-gives/KICKSpublicartevent
- All questions regarding KICKS Public Art Event can be directed to info@artful-gives.org or call 203. 894.5609
- For general ArtFul Visual Arts Initiative please email: info@artful-gives.org or call 203. 894.5609