

**TEDDY**  
Public Art Event **TRAIL**

## Sponsorship Opportunities

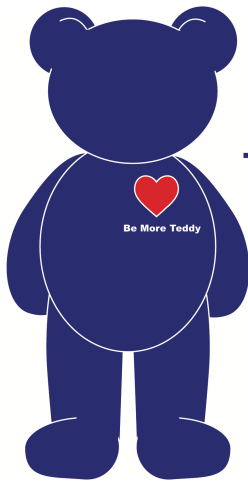
### Exclusive Title Sponsor - \$15,000 - **ONLY ONE AVAILABLE**

- Primary naming rights across all media and event branding
- Company name and logo in the title of the event
- Speaking opportunity at the Teddy Trail Public Art Event “Be More Teddy” auction
- Top tier logo placement across all print, digital and event signage
- Featured business spotlight interview *O68 Magazine*
- Company name and logo featured on all Teddy Trail Public Art Event marketing
- Recognition in all Teddy Trail Public Art Event media announcements
- One Large (unpainted) teddy bear sculpture to be decorated by an artist from our exclusive Artist Directory or an artist of your choice and one extra small teddy bear sculpture.
- One additional 3.5ft heart sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying.
- Signage to display in your place of business including your logo listed as a “Title Sponsor”
- Recognition on the Teddy Trail Public Art Event “Be More Teddy” auction sponsor board
- Full page ad in the Teddy Trail Public Art Event “Be More Teddy” auction program
- Twelve VIP tickets to the Teddy Trail Public Art Event “Be More Teddy” auction

### Legacy of Love Sponsor - \$10,000

- Company name and logo featured on all Teddy Trail Public Art Event marketing
- Recognition in all Teddy Trail Public Art Event media announcements
- Logo in the advertisement for the event in *O68 Magazine*
- One Large (unpainted) teddy bear sculpture to be decorated by an artist from our exclusive Artist Directory or an artist of your choice and one extra small teddy bear sculpture.
- One additional 3.5ft heart sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying.
- Signage to display in your place of business including your listing as a “Legacy of Love Sponsor”
- Recognition on the sponsor board at the “Be More Teddy” Auction
- Full page ad in the “Be More Teddy” auction program
- Ten VIP tickets to the “Be More Teddy” auction

# Sponsorship Opportunities



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## Bear Hug Sponsor - \$5,000

- Company name and logo featured on all Teddy Trail Public Art Event marketing
- Recognition in all Teddy Trail Public Art Event media announcements
- Logo in the advertisement for the event in *O68 Magazine*
- One 3.5ft heart sculpture (unpainted) to be decorated by an artist from our exclusive Artist Directory or an artist of your choice and one extra small teddy bear sculpture
- Signage to display in your place of business as a “Bear Hug Sponsor”
- Recognition on the sponsor board at the “Be More Teddy” auction
- Recognition in the “Be More Teddy” auction program
- Eight VIP tickets to the “Be More Teddy” auction

## Golden Teddy Sponsor - \$2,500

- Company name and logo featured on all Teddy Trail Public Art Event marketing
- Recognition in all Teddy Trail Public Art Event media announcements
- One small teddy bear sculpture (unpainted) to be decorated by an artist from our exclusive Artist Directory or an artist of your choice and one extra small teddy bear sculpture
- Signage to display in your place of business
- Recognition on the sponsor board at the “Be More Teddy” Auction
- Recognition in the Teddy Trail Public Art Event “Be More Teddy” Auction program
- Six VIP tickets to the Teddy Trail Public Art Event “Be More Teddy” Auction

## Cuddle Club Sponsor - \$1,500

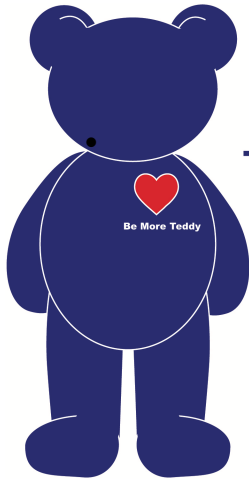
- Company name and logo featured on all Teddy Trail Public Art Event marketing
- Recognition in all Teddy Trail Public Art Event media announcements
- One extra small teddy bear sculpture for display to be decorated by an artist from our exclusive Artist directory or the artist of your choice
- Signage to display in your place of business
- Recognition in the “Be More Teddy” auction program
- Two VIP tickets to the “Be More Teddy” auction



## The Teddy Trail of Hearts Parade – \$3,000.00

- Join our community for the Teddy Trail of Hearts Parade, a joyful walk from the Ridgfield Library to the Lounsbury House where compassion leads the way. Inspired Teddy Balkind’s joyful spirit. Participants are invited to bring a new teddy bear to donate to children in need while coming dressed in theme. Along the route, families, friends, and neighbors will come together to celebrate kindness, creativity, and connection—supporting the mission of the Teddy Balkind Foundation and ArtFul Visual Arts Initiative. Every step and every bear helps deliver comfort, one hug at a time.

# Sponsorship Opportunities



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Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address: \_\_\_\_\_

**Title Sponsor \$15,000**

- I understand that the Teddy Trail Public Art Event retains the right to one (1) Large teddy bear sculpture (unpainted) and one (1) and one extra small teddy bear sculpture near my business or other approved location for the Teddy Trail. One (1) 3.5ft Heart sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of my choice for decorating and displaying. All statues will be available for the auction during display and at the “Be More Teddy” auction . Sponsor has first right to buy back the sculpture without auction.

**Legacy of Love \$10,000**

- I understand that the Teddy Trail Public Art Event retains the right to one (1) Large teddy bear sculpture (unpainted) and one (1) and one extra small teddy bear sculpture near my business or other approved location for the Teddy Trail. One (1) 3.5ft Heart sculpture (unpainted) to be donated to the non-profit organization, government organization, school, or house of worship of your choice for decorating and displaying.. All Statues will be available for the auction during display and at the “Be More Teddy” auction . Sponsor has first right to buy back the sculpture without auction.

**Bear Hug Sponsor \$5,000**

- I understand that the Teddy Trail Public Art Event retains the right to one (1) 3.5ft heart sculpture (unpainted) and one (1) and one extra small teddy bear sculpture near my business or other approved location for the Teddy Trail. All sculptures will be available for the auction during display and at the “Be More Teddy” auction . Sponsor has first right to buy back the sculpture without auction.

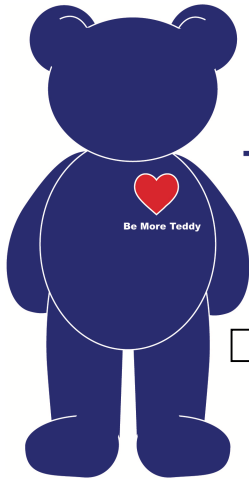
**Golden Teddy Sponsor \$2,500**

- I understand that the Teddy Trail Public Art Event retains the right to one (1) Large teddy bear sculpture (unpainted) and one (1) extra small teddy bear sculpture for display near my business or other approved location for the Teddy Trail. All statues will be available for the auction during display and at the “Be More Teddy” Auction . Sponsor has first right to buy back the sculpture without auction.

**Cuddle Club \$750**

- I understand that the Teddy Trail Public Art Event retains the right to one (1) extra small teddy bear sculpture near my business or other approved location for the Teddy Trail. All statues will be available for the auction during display and at the “Be More Teddy” auction. Sponsor has first right to buy back the sculpture without auction.

# Sponsorship Opportunities



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**The Teddy Trail of Hearts Parade – \$3,000.00**

I understand that the business name and logo will be placed in all marketing materials for The Teddy Trail Of Hearts Parade and all Teddy Trail Public Art Event materials

I understand that I will be featured in the Teddy Trail Public Art Event Map showing the locations of the Teddy Trail Public Art Event teddy bear and heart sculptures.

Teddy Trail Public Art Event is a public art project coordinated by ArtFul Visual Arts Initiative to bring together Ridgefield's love of art to promote acts of kindness and having a generous spirit. We encourage designs of an original, vibrant, humorous, and uplifting nature. We strongly encourage creative representations that honor our local artists and our beneficiaries. Designs that are overtly religious, political, violent, or sexual in nature will not be accepted. The use of corporate logos is discouraged; if used, the sponsor must have the express right to use the logo and it must be limited to a surface area of no larger than 4 x 4 inches. (Teddy Trail Public Art Event sponsors and artists will be acknowledged on signage at the base of the sculpture). Please keep in mind that the Teddy Trail Public Art Event sculptures will be made available for auction to the general public at the end of the project and will serve as a representation of you as a sponsor and the artist. Teddy Trail Public Art Event committee evaluates all designs and retains the right to accept or reject any designs.

I understand that I will need to submit my design for approval \_\_\_\_\_ initials

Preferred Location of my completed Sculpture

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*Subject to approval*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Sponsorship Submission Details:

- Complete form and reserve your Teddy Bear or Heart Sculpture
- All questions regarding Teddy Trail Public Art Event can be directed to [info@artful-gives.org](mailto:info@artful-gives.org) or call 203.273.7455
- For general ArtFul Visual Arts Initiative please email: [info@artful-gives.org](mailto:info@artful-gives.org) or call 203.273.7455